

Helen Sun

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Objective

- To obtain a concept design position in the gaming industry that allows me to provide creativity, originality and inspiration to the team. To contribute to operations with my unique experience and passion for design.

Education

- **Bachelor of Animation**
Emily Carr Institute of Art, Design and Media

Technical Expertise

Design Software

- Adobe Illustrator
- Adobe Photoshop

Multimedia and Digital Video Software

- Adobe After Effects
- Adobe Premiere
- Macromedia Flash

Desktop Publishing, Web Editing and Word Processing Software

- Dreamweaver
- Microsoft Excel
- Microsoft Word

Work Experience

- **Concept / Texture Artist**
Ubiquvisuals, 250-13450 102nd Avenue, Surrey, BC, V3T 0A3
<http://www.ubiquvisuals.com>
2008 Jan ~ Present

As part of the production team responsible for cinematic content development, I work closely with art leads to carry out design initiatives. This position requires a high degree of technical expertise to maintain an influential role in establishing the project's style in all artistic aspects. Responsibilities include:

- Conceptualization/Visual prototyping
- Environment development
- Character development
- UI concepts
- Matte paintings
- Marketing/Pitch illustration work
- 2D texture asset creation
- Photography (mood exploration and texture reference)

➤ **Motion Graphics Designer/Video Composer**

SFU SIAT, 250-13450 102nd Avenue, Surrey, BC, V3T 0A3

<http://www.siat.sfu.ca>

2008 Jan ~ 2008 Feb

- Composed two open house promotional videos and a trailer for SFU Surrey.
- Collaborated with project leads and clients to meet and exceed business objectives.
- Provided different versions for client feedback and performed multiple revisions to refine product.
- Carried out color corrections and edited sound to enhance end product.
- Created innovative motion graphics to be integrated into live action clips.

➤ **Web Designer/ Graphic Artist**

Soft Line Furniture/ Elegant Products, LTD., No 518 Xiangda Road Daying Qingpu Shanghai, China

<http://www.elegantpro.net> / <http://www.softlinechina.com>

2007 June

- Managed the overall website layout and design.
- Designed and composed commercial content for promotional fliers
- Composed a flash movie that was integrated on the main page.
- Partnered with programmers and marketing managers, to balance between marketing objectives and technical execution.

➤ **Web Designer/ Graphic Artist**

Brave New World Travel Inc., Hamilton St., Van

<http://www.bnwtravel.com>

2006 March ~ 2007 April

- Designed websites and web-based applications for travel business.
- Graphic and illustration design for multimedia including business cards, digital bulletins, logos, fliers, banners, ticket jackets and envelopes.
- Worked on multiple projects under tight deadlines.
- Collaborated with other professionals including programmers, coders, editors, printers and travel agents.

➤ **Logo designer**

Arteis.com

- Designed logos with diversity in style and themes, based on client requests
- Efficiently completed assignments on a consistent basis before project deadlines.

2004 July ~ 2004 August

Multicultural Skills

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- Fluent in English and Mandarin with knowledge of Japanese.
 - Well travelled with broadened artistic vision by absorbing different cultural styles and trends.
 - Open minded and sensitive to cultural diversity.

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